It’s important to give back to your school, but I think the bigger issue is giving back to the profession—to the patients that we serve each and every day and to the future students who will continue the nursing legacy,” said College of Nursing Dean Nancy Ridenour. “Our goal is to improve the health of the people who live in New Mexico. That’s really what it’s all about.”

(continued on page 2)
Message from the Dean

The UNM College of Nursing is celebrating a major milestone in the life of the college – Changing Worlds: The Campaign for UNM. We are raising money for student success and opportunity, faculty support and research, campus programs and capital projects and facilities. Our focus is on people, and on how - through UNM's classes, professors, nurses, doctors, pharmacists and researchers - people's worlds are changed. The University is the instrument for better worlds, but the individuals are the ones making the changes.

The college is committed to the success of our students. Their achievements will bring them back for advanced degrees and for some, teaching careers. Supporting graduate students with scholarships, attracting and retaining them in our academic environment as professors with faculty endowments will carry out our mission, establish the state as a destination for healthy futures while heading off the nursing and nursing faculty shortages.

Additional funding priorities are the nursing health policy and nurse-midwifery programs, critical to our mission of caring for the state's underserved populations as well as the creation of more nurse managed clinics across the state, and the implementation of the Statewide Nursing Education Program.

You will hear more about UNM's comprehensive campaign in future newsletters. We will continually share with you more about our donors and outstanding graduates who will change their worlds and ours, too!

Nancy Ridenour, PhD, RN, APRN, BC, FAAN
Professor and Dean

Creating a Culture of Philanthropy
(continued from page 1)

In 2005, the College of Nursing created UNM’s first and only Senior Class Gift Program, an opportunity for students to make contributions to their alma mater in any amount.

“Often there is this misnomer that you have to be extremely wealthy to be philanthropic,” Ridenour said. “People can give at any level. Every bit is important.”

And then about a year ago, the College of Nursing re-organized its staff and faculty into six teams representing its core mission. In so doing, an endowment was created to support each of the six teams: research, practice, education, student services, organization and administration. Two additional endowments were established for areas essential to the effective implementation of our mission: technology and clinics.

The endowments give all faculty and staff the chance to contribute to the success of their team and the college as a whole, while also benefiting from the endowment’s earnings.

“We are dedicated to creating an environment where people who consider donating to the College of Nursing can see their money go to something that's meaningful to them,” Ridenour said. “People can see an outcome that meets their personal goals. There is more immediacy when someone donates to a cause that they are passionate about.”

Donors, Penny Fishel (staff) and Dr. Mark Parshall (faculty) — “Giving back is the least I can do to thank the College of Nursing for its strong commitment to the health of New Mexicans and for the many ways it has supported my career,” said faculty member Dr. Mark Parshall.

MEMORIAL SCHOLARSHIP OFFERS OPPORTUNITY TO NATIVE AMERICAN STUDENTS

By Carrie Bulen

The Joan Marie Tippeconnic Memorial Scholarship Endowment gives ongoing support to Native American students who wish to attain a baccalaureate nursing degree. This fund was established in loving memory of the youngest sibling in the Tippeconnic family, Joan Marie, who had hopes of attending UNM College of Nursing.

“It was our mother’s idea to start the endowment; she wanted us to have something to always remember Joan Marie,” said sibling David Tippeconnic.

John and Juanita Tippeconnic, the parents of Joan Marie, dedicated their lives to education on Indian reservations throughout Wyoming, Arizona and New Mexico. It was important to the family that this legacy of support for Native American education was continued in perpetuity.

“Education is the foundation to success and a good career. We want to help anywhere we can, now and in the future,” Tippeconnic said.

The family’s generous support of UNM College of Nursing is ensuring that Native American students receive a college education and start down a path of personal achievement in nursing.
NEW MEXICO EDUCATORS FEDERAL CREDIT UNION SUPPORTS NURSING SCHOLARSHIPS

By: Brandon Call

Thanks to the New Mexico Educators Federal Credit Union (NMFCU), 25 College of Nursing students have received scholarship awards toward tuition this year. That’s because each time a NMFCU member swipes his or her debit card as a signature based transaction, the Credit Union returns 25 percent to the member, giving that individual the opportunity to designate a matching amount to one of five charitable categories, education being one of the five.

It’s all part of the Community Rewards Program, which is in its fourth year of existence.

“The NMFCU is dedicated to giving back to the communities that we serve,” said Sharla Reinhart, vice president of membership development. “The College of Nursing is one of a number of organizations that benefit from the Credit Union’s Community Rewards Program. We understand the critical demand for more nurses in our communities and we are proud to support nursing students to help meet that need.”

NMFCU has chosen the College of Nursing as one of its beneficiaries in the education category in each of the past four years, totaling more than 70 students who have received scholarships through the program.

New Mexico ranks 50th in the country when it comes to the number of nurses in proportion to the overall population, and so the NMFCU scholarships are made available to both undergraduate and graduate nursing students in an effort to not only combat the nursing shortage, but also to encourage graduate studies to address the need for more nursing educators in the state.

“The College of Nursing does an extraordinary job of educating and preparing the nurses necessary to support the communities we serve,” Reinhart said.

The Navy’s “Non sibi sed patriae” (Not self but country) motto is how alumna Louise Grey Kiger has lived her life. After graduating with the College of Nursing’s first class in 1959, Kiger served in the Vietnam War with the Navy Nurse Corps. She transferred to the U.S. Public Health Service Commissioned Corps and later became the Chief Nurse in the Indian Health Service, her employer for 19 years before retirement. A member of the Santa Clara Pueblo, Kiger now resides in Santa Fe.

Louise and her husband, Chuck, have recently fully funded an endowment started by IHS colleagues in her honor. The Louise Grey Kiger Scholarship will enable students of Native American heritage to pursue an education just as she did more than 50 years ago.

Nursing undergraduate students who received the 2010-2011 New Mexico Educators Federal Credit Union Scholarship.
Page 2: Memorial Scholarship Offers Opportunity to Native American Students

Page 3: New Mexico Educators Federal Credit Union Supports Nursing Scholarships

Page 4: Blue Cross and Blue Shield of New Mexico Supports Nursing Consortium

The mission of Blue Cross and Blue Shield of New Mexico (BCBSNM) is to make health care accessible for as many New Mexicans as possible. One way they are helping to facilitate this mission is through their patronage of the New Mexico Nursing Education Consortium (NMNEC).

The NMNEC is a statewide collaboration among nursing programs to create a common curriculum that uses resources efficiently and is an easily accessible baccalaureate program. UNM College of Nursing is an involved partner in this collaboration.

“We hope that through supporting the consortium, we can help UNM address the shortage of nurses in this state,” said BCBSNM Director of Business Communications and Community Outreach Bette Bolton.

The shortage of registered nurses is estimated to reach a 40 percent vacancy rate by 2025.

Blue Cross and Blue Shield of New Mexico is a locally managed, locally staffed company. By providing support for the NMNEC, they are confident that New Mexico will be the beneficiary of more nurses in coming years.

If you would like to help support UNM College of Nursing, please use the enclosed envelope or:

• Send your check, made payable to The UNM Foundation (please write College of Nursing in the memo), to
The UNM Foundation
Two Woodward Center
700 Lomas Blvd. NE
Albuquerque, NM 87102-2520

• Make a secure donation online with your credit card at www.unmfund.org.

• Donate through your employer’s payroll deduction plan or matching gift program. Please check with your human resources department for details.

For more information on giving, please contact:
Rosemary Reichert Gregory
(505) 272-0200
rgregory@unmfund.org
hsc.unm.edu/consng

Thank you for your support!